



FACULTY OF COMMUNICATION

ISU
ISTINYE
UNIVERSITY
ISTANBUL



COMMUNICATORS ANALYSING THE GLOBAL CHANGE ARE GROWING



The faculty, which is built with an outlook that adopts the effective use of communication science with all its methods and tools; aims to train media managers, employees and communication specialists who can read global change well, analyse data, and make a difference by producing projects with a critical perspective. It is intended to train our students by teaching traditional and new communication methods in all their aspects with the skills to effectively use the latest communication methods and tools, both technically and theoretically; in the light of our academic staff, each of whom are experts in their fields.



A University Environment Putting Theoretical Knowledge into Practice

During their university education, our students who are encouraged to think analytically, to question, to think creatively, and to produce solutions for the environment and social problems; find the opportunity to practice intensively in educational areas prepared with state-of-the-art equipment. The students who have gained the professional skills they will need in their departments, can also develop themselves about the approaches in different science and study fields.

Staff Experienced in the Industry

Our students who have the opportunity to take courses from a competent academic staff who know the dynamics of the sector, are active and experienced in their profession, and stand out in the academic field; are prepared for their professions with the appropriate technological infrastructure. Our faculty which provides education at international standards with its contemporary curriculum, aims to train graduates who know the dynamics of the sector, who can develop and implement strategies suitable for the fields they will work in.



DEPARTMENTS

Public Relations and Advertising (Turkish)

Department of Public Relations and Advertising which has an educational content that includes all disciplines of the sector, aims to train communication experts who are adapted to changing and developing communication environment, who can work in every sector as creative and analytical thinker individuals, who are competent in both local and global business platforms within the scope of our curriculum prepared in a way to cover all fields related to the discipline. Our training program includes courses combining theory and practice. Adverts, public relations, social responsibility, journalism, digital media applications realized by academicians and students ensure that our students have knowledge, skills and competence in every field of the sector and communication discipline before they graduate.



Radio, Television and Cinema (English)

Department of Radio, Television and Cinema which adopts a production approach strengthened and developed by theoretical education aims to provide our students with the ability to see how the society and the world they live in are reflected in the media from a different perspective. In their academic period, our students, who have gained the ability to describe in an academic language how the mass media affect users, produce works of cinematographic quality with the technical and content consultancy they receive from the faculty members. Department curriculum prepared based on the interdisciplinary nature of the field covers the courses aimed at establishing the theoretical infrastructure that a student should have and gaining sectoral technical competence at the same time. In addition to the compulsory field courses, our students can specialize in different fields by taking elective courses accompanied by their academic guides.





New Media and Communication (English)

Department of New Media which adopts the cultural and social changes brought about by media technologies aims to prepare the students as media professionals in local and global contexts. Our students will also gain experience in entering the business world and expand their personal areas of interests thanks to various internship opportunities. They will have the opportunity to practice and improve themselves in advertising, journalism, digital content production and creative arts. Students who receive their graduation degrees will be eligible to practice in all fields and institutions where new media technologies are involved, as well as in advertising, journalism, web design, media and movie production companies.

Visual Communication Design (Turkish)

The department which encourages the students to use their creativity actively by developing their analytical skills and visual language, aims to train designers who will work at the intersection of art, design and mass culture, with a high sense of social responsibility and questioning. Our students, who have the opportunity to practice in a wide range in addition to their cultural studies in the field of social sciences; enrich their conceptual, critical and organizational skills by developing their designer/artist roles. The students who have the chance to practice in the fields of advertising, design, digital content production and creative art; benefit from the studio, city, society, economy and industry which are tools to improve themselves while meeting sectoral demands with their work.



Qualifications and Skills of Graduates



They have critical thinking skills and can effectively convey their thoughts verbally, vocally and visually.



They can follow and evaluate the national and international media system and produce global media products.



They know that they should consider national and global values in the mass communication process.



They follow technological developments, have technical competence, integrate all these with an aesthetic point of view.



They combine theory and practice in a qualified way.



They experience sectoral simulations in ISU Studio and Media Centre.



They receive interdisciplinary education and reinforce their education with elective courses, seminars and workshops in the department of social sciences.



They use their intellectual knowledge in all designs and applications.



They learn team spirit, taking responsibility, time and stress management with students' exhibitions, group works, concept projects.



They respect human rights and universal professional ethical principles.



They have the infrastructure to reach leading positions in the field.



They specialize in media, journalism, radio, television, cinema, public relations, advertising, and visual communication.

PRIVILEGES OF BEING A MEMBER OF

ISTINYE



2 CAMPUSES | 16 R&D LABORATORIES
90 LABORATORIES

11947
STUDENTS

54
ASSOCIATE
PROFESSORS

77,000
Square Meters of Indoor Space

619
ACADEMICS

246
ACADEMICS WITH
DOCTORAL
DEGREE

135
Academics with
Professorial Degree

A Congress Centre

603 Activities

2 UNIVERSITY
HOSPITALS

14,335 Square Meters of
Outdoor Space

108 ERASMUS
EXCHANGES

33 TÜBİTAK PROJECTS

82 STUDENT
CLUBS

2 VOCATIONAL
SCHOOLS

30 PROGRAMS

9 FACULTIES | 51 DEPARTMENTS

3 INSTITUTES | 23 POSTGRADUATE PROGRAMS

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